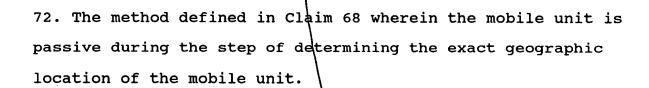
management means including means for storing geographic data for each element and for making a comparison between the exact geographic location of the mobile unit and the land based data stored in said management means;

- C) means in said management means for making a data management decision based on said comparison; and
- D) means for routing a call from the mobile unit to an element selected by said mobile unit based on the exact geographic location of the mobile unit.
- 67. The wireless radio communication system defined in Claim 65 further including means for billing the mobile unit for the call based on a rate associated with the call to the selected element.
- 68. The wireless radio communication system defined in Claim 66 further including means for billing the mobile unit for the call, regardless of cell site location.
- 69. A method for making management decisions in a wireless radio communications system, such as a cellular telephone system, comprising:
- A) determining the exact geographic location of a mobile unit in a wireless radio communication system;

- B) storing the exact geographic location of each of a plurality of elements of the wireless radio communication system;
- C) at the mobile unit, selecting a desired service;
- D) in the MTSO, comparing the exact geographic location of the mobile unit to the geographic locations of the service elements in the wireless radio communication system which provide the desired service and selecting one of the service elements based on the comparison between the exact geographic location of the mobile unit and the selected service element; and
- E) routing the call from the mobile unit to the selected service element.
- 70. The method defined in Claim 68 further including a step of transmitting the exact geographic location of the mobile unit to an MTSO of the wireless radio communication system.
- 71. The method defined in Claim 68 further including billing the mobile unit for the call to the selected service element at a rate associated with the call from the mobile unit to the selected service element.



- 73. The method defined in Claim 70 wherein said billing is made regardless of the location of a cell site.
- 74. A wireless radio communications system, such as a cellular telephone system, that includes a plurality of land based elements, one or more sources of data storage and at least one MTSO, and at least one mobile telephone unit, comprising:
- A) locating means in at least one of a mobile unit which can operate from a non-fixed location and a radio communications system for determining the exact geographic location of the mobile unit;
- B) means for requesting land based services for said mobile unit;
- on the exact geographic location of the mobile unit, said management means including means for storing geographic data for each element and for making a comparison between the exact geographic location of the mobile unit and land based data;
- D means in said management means for making a data management decision based on said comparison;